



Fall Newsletter

Welcome to our new Ambassador

Please join us in welcoming Easter Seals' newest Ambassador, Kyla Young.

Kyla writes "Hi, my name is Kyla Young. I am 14 years old and in grade 9 at Astral Drive Junior High School. There are four people in my family, my mom, my dad, my big sister and I. There are lots of things I like to do in my spare time and activities that I take part in. I enjoy playing the piano, watching TV, being on the computer, drawing, and so much more. Once a week, on Thursdays, I go to swimming lessons. Swimming is my absolute favourite thing to do. I would swim all the time if I could!

Easter Seals gives Nicole McDonald and Adam Denney a great big thank you for the wonderful job they did as our past Easter Seals' Ambassadors. Nicole served from March 2005 until June 2010 and Adam from March 2007 until June 2010. We wish Nicole and Adam great success in their future.

We need your input! Please fill out our survey

Please help us by completing our survey regarding Easter Seals Nova Scotia's programs and services. We are looking for feedback about how well our programs have served our community this past year so that we can continue to build on our successes for 2011.

If you are a client, caregiver, family member, volunteer, event participant, staff person or just an observer of our programs, we would love to hear from you!

Go to this link: <http://www.surveymonkey.com/s/ESNSFallSurvey2010>. If you would like to receive this survey in the mail, please contact us at (902) 453-6000 ext. 224.

Cost of Fundraising

From time to time we receive enquiries from donors regarding the efficiency with which we use their donated dollars. Please review the information below and note that Easter Seals Nova Scotia does not hire outside fundraisers. Don't hesitate to contact us with any questions: 902 453-6000 ext. 224.

Based on the audited financial statements created by PriceWaterhouse Coopers in June of 2010, Easter Seals Nova Scotia had total expenditures of \$3,046,993 for the 2009/2010 fiscal year. Of these expenditures, 87.4% (\$2,663,172) funded the programs provided to Nova Scotia children and adults with physical disabilities; 2.4% (\$71,663) covered general administration; and 10.2% (\$312,158) was used for the direct fundraising costs for events, mailings and other initiatives to secure donations and sponsorship.

Savings Plans for Canadians With Disabilities:

Registered Disabilities Savings Plan (RDSP)

The Canadian Government has created a method to enable families having children with disabilities a way to put money aside for them for their future long term needs. There is no annual limit on the amounts that can be contributed to an RDSP of a particular beneficiary in a given year; however, the overall lifetime limit for a particular beneficiary is \$200,000.

Canada Disability Savings Grant

The Government deposits money into your RDSP to help you save. The Government provides matching grants of up to 300%, depending on the amount contributed and the Beneficiary's Family Income.

Canada Disability Savings Bond

The Government deposits money into the RDSPs of low-income and modest-income Canadians. If you qualify for the bond, your RDSP could receive up to \$1,000 a year from the Government to a \$20,000 lifetime limit. You do not need to contribute to the RDSP in order to receive the bond.

To find out more about these Plans, call the Canada Revenue Agency at 1-800-622-6232 or go to: http://www.hrsdc.gc.ca/eng/disability_issues/disability_savings/index.shtml

take PART

Introducing Sledge Hockey!



Introduction to sledge is for children and youth, with or without a disability who would like to have fun on the ice while learning to use a sledge, a specialized sled designed for inclusive ice activities. The program will be held at the new 4-plex Arena on Hammonds Plains Road on Saturdays from 10:00am -11:00am starting November 6th and January 15th for eight weeks each.

If you are interested in registering for this program, please contact Judy Power at Lebrun Recreation Centre at 490-4665. If you would like to become a volunteer, please contact Stephanie at Easter Seals, 453-6000, ext. 220 or by email: stephanieg@easterseals.ns.ca.

This pilot program is in partnership with HRM Rec, IWK Recreation Therapy, Easter Seals Nova Scotia and Hockey NS.

New Leaf

Enterprises

In time for Christmas



New Leaf Enterprises' Annual Christmas Baking will be offered again this year. All baked goods are made from scratch! Orders are received on Monday and will be available the following Monday. We will begin receiving orders on November 15th and will be filling orders on November 22nd and 29th, December 6th, 13th and 20th. For more information and to place orders please contact Ian or Jeff at 455-9044 ext. 237 or email: food.newleaf@easterseals.ns.ca.

New this year: New Leaf Enterprises is selling packages of beautiful hand-made Christmas cards that are sure to impress all of your contacts. Cards can be ordered with a holiday message, blank inside, or can be personalized for your business or corporation. For more information, please contact Bonnie Harrison at 455-9044 ext. 238 or email: b.harrison@easterseals.ns.ca.

Camp Tidnish

A Prom to Remember!



There are many successes of Camp Tidnish 2010 to report, but two programs in particular truly stand out!

During our Challenges camp (for teens and young adults with a primary physical disability) our first ever Camp Tidnish Prom Night was held, thanks to a special request from a returning camper. Campers were all mailed an invitation prior to camp starting, informing them to bring their best outfits! We had a professional stylist Kimberly Murphy do up the ladies hair and makeup. The Beehive was beautifully decorated, and the evening started with a lovely three course meal plated and served. Flowers were donated by Sobeys and Fundy Carpet donated a roll of "red" carpet to add an air of elegance to the evening's festivities. We danced into the evening and everyone had a fantastic time. Festivities continued the next day at "Safe Grad Day" program including an evening of live music & fireworks! Now that's a Prom to Remember!

Easter Seals

Nova Scotia

Welcome to our new Board members



Easter Seals extends a warm welcome to two new Board Members who joined Easter Seals in June 2010.

Brian Tapper is a Registered Social Worker through the NS Assoc. of Social Workers, a Registered Rehabilitation Professional through the Vocational Rehabilitation Assoc. of Canada and a Registered Counseling Therapist. Brian also serves as a board member of Team Work Cooperative, a community based disability partnership focusing on the employment of people with disabilities and is Chair of the NS Disabled Persons Commission.

Joe Fiander is a respected member of our business community who has been in the grocery business for over 34 years. He is currently VP of Operations & Real Estate & Engineering for Sobeys.

Fundraising Reviews

Experiencing the Zones! September 18 and October 3



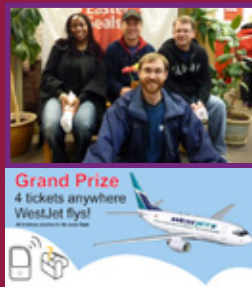
Debby Chipman is superwoman at the Drop Zone

On **September 18** we held our 7th annual Drop Zone with 35 people rappelling 23 stories from the roof of 1801 Hollis St in Halifax. On **October 3rd**, 30 people rappelled down the Dartmouth tower of the Macdonald Bridge for the **FIRST TIME EVER!**

A special thank you goes out to Team Century 21 who raised over \$11,000 and a GREAT BIG thank you to all the participants who worked so hard fundraising. Thank you to our sponsors and supporters who made these events possible: CREIT, RAT, HHB, Z103.5, Global Maritimes, Optimyz, Sackville Photo Club, and Dan Robichaud.

Adventure Challenge! October 16, 2010

Fourteen teams braved the rain and competed in a geocaching-style race across the HRM equipped with map & GPS! Congratulations Team Johnson Controls for winning the race, and a special thank you to team Dirty Dogs, our top fundraising team.



Johnson Controls takes home Grand Prize!

Thank you to the event sponsors and prize donors: WestJet, Global Maritimes, Optimyz, Oddjects, Clay Cafe, Video Difference, MEC, and Northeastern Security.

Collectively the Drop Zone, Zip Zone, and Adventure Challenge raised over \$121,000! Thank you to all our participants!

Upcoming Fundraising Events

November 19 - November Nog! www.easterseals.ns.ca



Dance to the best Beatles soloist in the world!

Rotary Club of Halifax Northwest & Easter Seals Nova Scotia presents the First Annual November Nog on November 19, 2010 at the Greek Centre, 38 Purcell's Cove Road, Halifax.

Tickets are \$75 per person and include a reception with hot and cold hors d'oeuvres and special egg nog. Dance with Hal Bruce starting at 9:00pm.

For ticket information, please contact Doug Gregory at 880-2185. All proceeds from this event are in aid of The Rotary Charitable Foundation and Easter Seals Nova Scotia.

Thanks to our volunteers!

From the Drop Zone, through the Zip Zone and the new Adventure Challenge, our volunteers have done a phenomenal job of helping to make these events a success!



Andrea Rasmussen and Cherie Wheeler

We couldn't do what we do without you. Thank you!

Ethical Fundraising

There has been a lot in the news lately about charitable organizations and their fundraising practices. Being able to display the Ethical Fundraising logo means that a charity has made a public commitment to ethical fundraising and financial accountability and adheres to the Ethical Fundraising and Financial Accountability Code developed by Imagine Canada.



Easter Seals Nova Scotia takes pride in belonging to Imagine Canada. All of our fundraising is done within our own organization and we do not use, pay, or contract any third-party fundraisers.

Camp Tidnish Revitalized!

On October 1, 2009 Easter Seals Nova Scotia began a campaign to raise funds in support of the Revitalization of Camp Tidnish. Due to the generous donations from the Corporations, Foundations and Service Clubs listed below we have raised **\$93,200** and have made many necessary improvements at camp that will continue to develop until Spring 2011. For more about these improvements and our future planning, please visit our News section at www.easterseals.ns.ca.

Thank you to everyone who made this happen!

Truro Rotary Club (\$20,000)

CIBC (\$7,500)

CIBC Wood Gundy (\$5,000)

Windsor Foundation (\$20,000)

The Edwards Family

Charitable Foundation (\$7,000)

Halifax Rotary Club (\$2,000)

North Sydney Rotary Club (\$7,000)

Amherst Rotary Club (\$20,000)

Other Service Clubs (\$4,700)



CIBC Cheque Presentation