



Active Living
Assistive Devices
Family & Community Support

Easter Seals Nova Scotia
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Casual Day Event Package

Thank you for your participation in Easter Seals Nova Scotia Dress to Express – Casual Day Fundraiser. 100% of money raised through your office stays in Nova Scotia and supports Nova Scotians living with physical disabilities. Please peruse our website for more information about the programs and services provides by Easter Seals Nova Scotia.

You may download the following pieces that will facilitate your casual days. These are designed to both give you staff more information about the charity you are supporting, and to increase awareness for your clients and customers about your casual day event.

Stickers- These can be printed out (in colour or black and white) onto a standard 8.5x 11 sheet of labels (where the labels are 1 x 4 inches in size) – and worn by participating staff

Poster – This poster is designed on an 11 x 17 paper size, but can be printed on small paper as well. Full colour is suggested. Hang poster in high traffic locations.

Information Postcards – To be printed 2 sided, 4 postcards to a page. Print on card stalk and place near Point of Purchase locations or for staff to read for quick facts about Easter Seals Nova Scotia

Sample Email Template for Staff Reminders –You will receive a template email that you can forward to your staff to remind them of upcoming casual days and about your charity of choice. You can tailor this email to fit your event.

Pledge Sheet – To collect names and addresses of contributing staff members. Please be sure to fill out for donations over \$15 and where a tax receipt is requested. Return to Easter Seals Nova Scotia with collected donation amount.

