

NEWS RELEASE FOLLOWS:

IMMEDIATE: ATTENTION COMMUNITY AND BUSINESS EDITORS

EASTER SEALS EGG HUNT AT MIC MAC MALL

Saturday April 3 9am-10am Second Floor Mic Mac Mall, Darmouth. *Easter Seals Nova Scotia* in partnership with the *Mic Mac Mall* is organizing the largest Easter Egg Hunt in Atlantic Canada. Activities include scavenger style hunt for treats for kids 6-12 from 9-9:30 am and Bunny Walk escorted tour for kids 0-5 to collect treats 9:30-10am. Please bring your own Easter baskets! Special prizes for finding the one Golden Egg and 3 Silver Eggs include up to \$300 to Cleves Source for Sports.

There is a \$5 per child and \$2 per adult fee to register. Registration opens 8am April 3. Register in advance online at www.easterseals.ns.ca, or in person at Bunny Land in the Mic Mac Mall Bay Court, Second Floor March 27-April 3. Visit Bunny Land for photos with the Easter Bunny (\$7 each) and a colouring contest (\$2 to enter). Mall and Bunny Land hours can be found online at www.easterseals.ns.ca and www.micmacmall.com.

Easter Seals Nova Scotia is excited by the opportunity to work with the Mic Mac Mall on this event. “Ever since we approached Mic Mac Mall with the idea, the mall management and retailers have been accommodating and supportive of the cause. We feel that this location will provide families with a safe and welcoming place to bring their kids to celebrate Easter and have fun!” says Easter Seals Events Coordinator, Liz Hardy.

All funds raised support Easter Seals Nova Scotias programs and services for Nova Scotians with physical disabilities. Families turn to *Easter Seals Nova Scotia's* Assistive Devices program for financial support and equipment for children and adults with physical disabilities. *Easter Seals* operates community-based recreational and employment programs and facilities designed specifically for persons with disabilities. Last year *Easter Seals Nova Scotia* helped over 4,000 families throughout the province.

Easter Seals Nova Scotia is recognized as a leading health service charity in Nova Scotia. Statistics Canada notes that 179,100 person have disabilities in Nova Scotia, the highest in Canada. Easter Seals has operated in Nova Scotia since 1931. Easter Seals Nova Scotia has previously been known as the Abilities Foundation of Nova Scotia.