

DROP ZONE

THE 15TH ANNIVERSARY

2020

1801 HOLLIS STREET
SEP 30, 2020



Rappel off Halifax's
TALLEST OFFICE BUILDING
in support of Nova Scotians
living with disabilities



More
than Able

WWW.THEDROPZONE.CA



DROP ZONE HALIFAX

September 30, 2020

Wednesday

8:00AM - 5:00PM

1801 Hollis Street

A

KNEE-SHAKING

HEART-POUNDING

ADRENALINE-PUMPING

FUNDRAISING

ADVENTURE

Whether you're
able-bodied or have a
disability,
the Easter Seals Drop Zone
gives you a
once-in-a-lifetime chance
to challenge yourself and
change lives!

***"I cannot think of a better
reason than to help out
Easter Seals as they provide
so much for so many,
including my daughter,
Nicole."***

Karen Underwood

Picture on cover



What is Drop Zone?

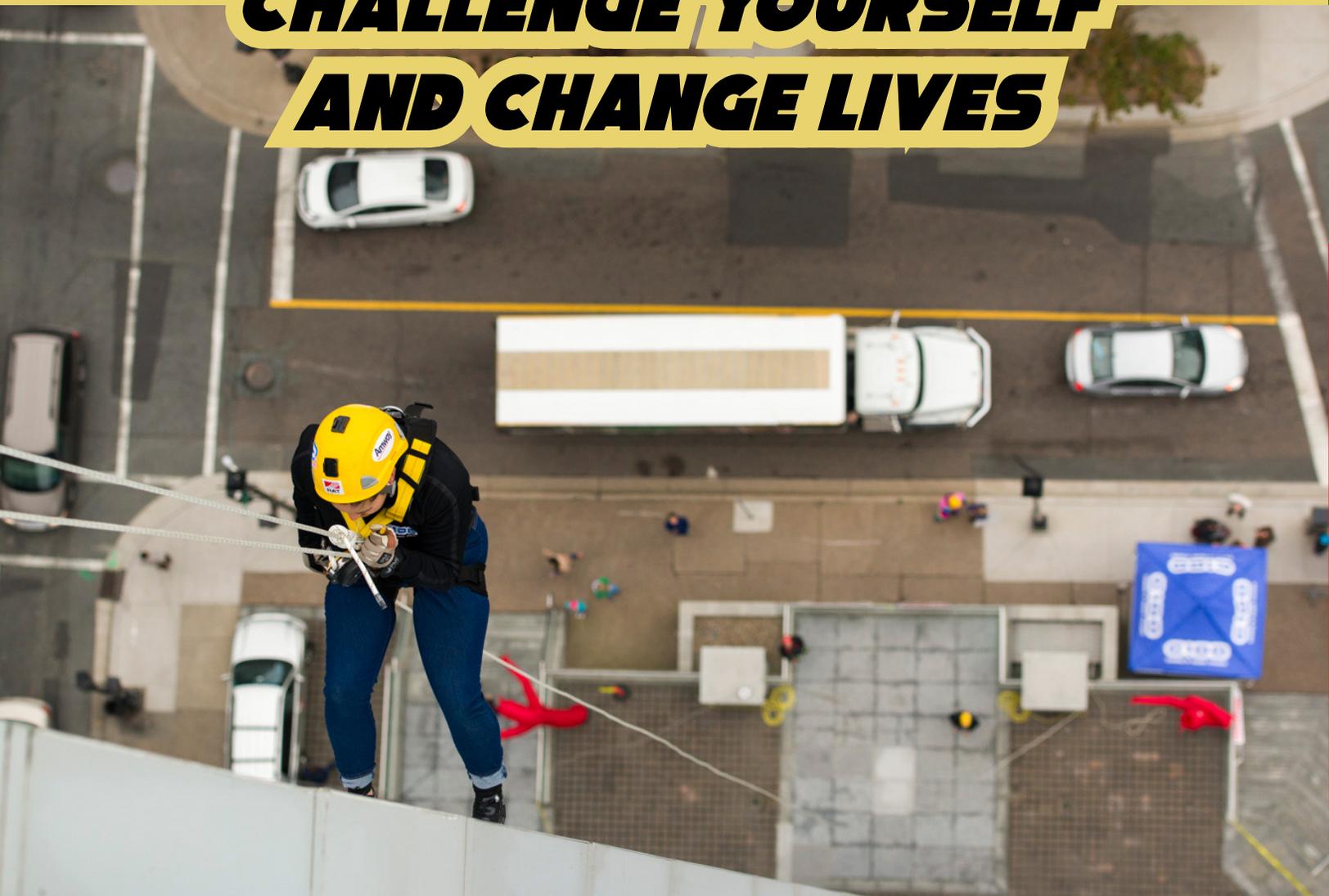
A Fundraising Adventure

Drop Zone 2020 is Easter Seals Nova Scotia's signature fundraising event in support of our four pillar programs and services for Nova Scotians living with cognitive and/or physical disabilities. We envision a world where everyone is included.

Brave rappellers are raising money for Easter Seals Nova Scotia and will rappel down Halifax's tallest office tower in Atlantic Canada. Rappellers will "Challenge Themselves and Change Lives" by completing this amazing feat.

Easter Seals Nova Scotia is the primary destination for Nova Scotians seeking mobility equipment and assistive devices, employment and skill building programs, inclusive sport and recreational opportunities. We bridge the gap between Nova Scotians with disabilities so that they can meet their goals, aspirations and access to full participation in their communities.

**CHALLENGE YOURSELF
AND CHANGE LIVES**





Where Do The Funds Go?

100% of funds raised stay in Nova Scotia!

Funds raised will help support Easter Seals Nova Scotia's four pillar programs. New Leaf Enterprises, Take PART, Assisted Devices and Camp Tidnish. Drop Zone funds enables us to keep our barrier-free summer Camp Tidnish physically and financially accessible to our campers, helps us provide affordable wheelchairs and mobility equipment, assists us with our inclusive sport programs, and supports our skills and workplace training services for Nova Scotians with disabilities.

How Do I Register?

Challenge Yourself and Change Lives

Register as an individual, or better yet, create a team of superheroes and take the Drop Zone challenge with your friends, family or colleagues, and fundraise to help support programs and services for people living with disabilities.

INDIVIDUAL: The minimum fundraising amount required to rappel is \$1,500 per person.

TEAMS: A minimum of 4 people are required to be consider a team. The minimum amount required to rappel is \$1,250 per team member.

REGISTER ONLINE

Head to www.bit.ly/dropzone2020 to sign up to rappel!

If you have any questions, please contact Monica at 902-453-6000 ext. 228 or at monica@easterseals.ns.ca.





About Fundraising

Easter Seals Nova Scotia uses an online fundraising portal called *Raisin*, which makes fundraising efficient and easy to track! Once you have registered for Drop Zone and created your online profile, you can email and share your profile page link to your colleagues, friends and other networks.

FUNDRAISING TIPS

Easter Seals Nova Scotia will help you achieve your goal by sharing monthly fundraising tips and strategies with you! Many of our rappellers have held bake sales, BBQs, trivia or paint nights and yard sales to raise funds for Drop Zone. Others have held pool or sports tournaments. We are more than happy to come speak to your colleagues or friends to share more information about Drop Zone and our work serving Nova Scotians with disabilities!



Will There Be Training?

Absolutely!

We've run this event smoothly for 15 years. We engage a local company to provide hands-on training of how the equipment works and the technical requirements of the drop. The training will be scheduled the week before the drop. Stay tuned for updates!

THE MOBILE TRAINING WALL

The tactical crew provides a Mobile Training Area where rappellers are able to get a last minute mini training session on the day of.

Become a Superhero!

We encourage you to dress as the superhero you are! Dress as your favourite superhero or character and rappel down Atlantic Canada's tallest office tower.



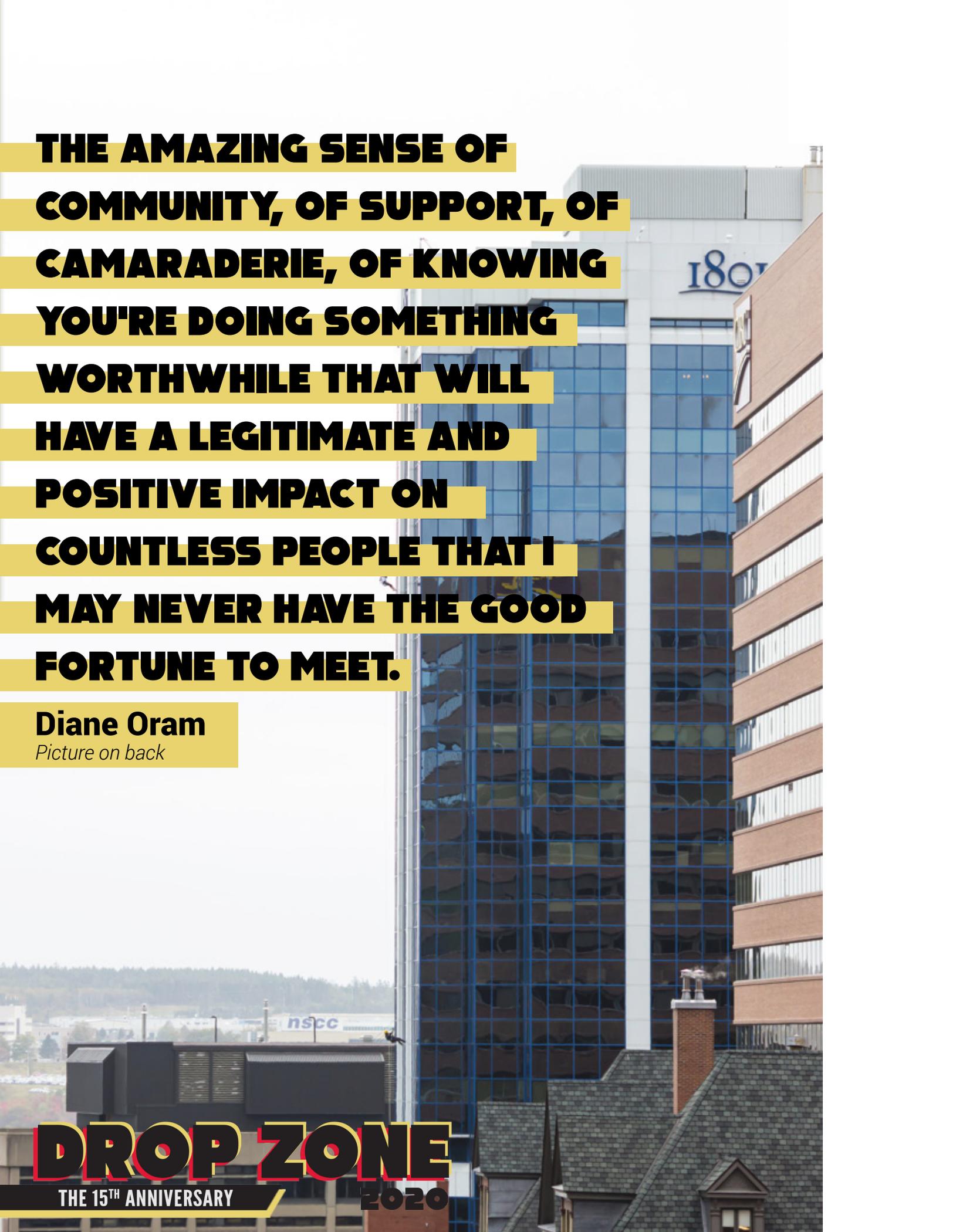
I Have More Questions.

Don't hesitate to contact us!

MONICA MACKENDRICK
SPECIAL EVENTS COORDINATOR
EASTER SEALS NOVA SCOTIA

You can contact Monica at 902-453-6000 ext. 228 or monica@easterseals.ns.ca for any questions you may have or if you want to sign-up.





**THE AMAZING SENSE OF
COMMUNITY, OF SUPPORT, OF
CAMARADERIE, OF KNOWING
YOU'RE DOING SOMETHING
WORTHWHILE THAT WILL
HAVE A LEGITIMATE AND
POSITIVE IMPACT ON
COUNTLESS PEOPLE THAT I
MAY NEVER HAVE THE GOOD
FORTUNE TO MEET.**

Diane Oram

Picture on back

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Diane Oram



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than **Able**

STAY CONNECTED

Click "Going" on the Drop Zone 2020 - Halifax Facebook Event.
Register to rappel at www.bit.ly/dropzone2020

easterseals.ns.ca
Facebook /ESnovascotia
Twitter @EasterSealsNS
Instagram @EasterSealsNS

QUESTIONS?

Don't hesitate to contact us!

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monica@easterseals.ns.ca.